

Family Nutrition Program: EFNEP & SNAP-Ed

WVAND Annual Conference
May, 2017

Pop Quiz!

**Have you heard of the
WVU Extension Service
Family Nutrition Program?**

Session Objectives

- Describe the mission and structure of the Family Nutrition Program (FNP)
- Discuss the programs and resources that FNP offers
- Describe the public health outreach initiatives associated with FNP

WVU Extension Mission

Build and sustain collaborations and partnerships with people and organizations in West Virginia, to improve their lives and communities.

WVU
Extension
Service

Ag & Natural
Resources

4-H & youth
Development

Family and
Community
Development

CEWD

Families &
Health

FNP Funding Sources

- Expanded Food and Nutrition Education Program (EFNEP)
 - USDA - National Institute of Food and Agriculture: Approximately **\$1.1 million/year**
- Supplemental Nutrition Assistance Program Education (SNAP-Ed)
 - USDA - Food and Nutrition Service: Approximately **\$3.3 million/year**

FNP Team

- 2 Faculty
- 7 administrative staff
- 50 county-based Nutrition Outreach Instructors and Health Educators
- Serving 53 counties
- Programming for both adult and youth audiences

Target Audience

- Families and youth $\leq 185\%$ FPL or schools with $\geq 50\%$ F&R meals
 - Parents and adults with primary responsibility for feeding young children
 - Pregnant women/teens
 - Youth aged 13 to 18 years
 - Children aged 5 to 12 years

Who are they?

- Single person: \$21,978
- Family of 2: \$29,637
- Family of 4: \$44,955
- SNAP serves 1 in 4 (357,000 people) in WV
 - 37% are children

What does FNP do?

- Nutrition education programs
 - 8 lessons for adults
 - 5 lessons for youth
- Staff are trained to use evidence-based, scripted curricula approved by USDA

Focus Areas

- Diet quality
- Physical activity
- Food resource management
- Food security
- Food safety

Public Health Programming

2017 Public Health Projects

- Rethink Your Drink Social Marketing Campaign
- SNAP at the Farmers Market
- School and Community Gardens
- Farm to School, Food Pantry, Backpack
- Smarter Lunchrooms
- Healthy Concessions

Where do we
do it?

Youth

- Preschools
- Public schools K-12
- Summer camps
- Day camps
- After-school programs

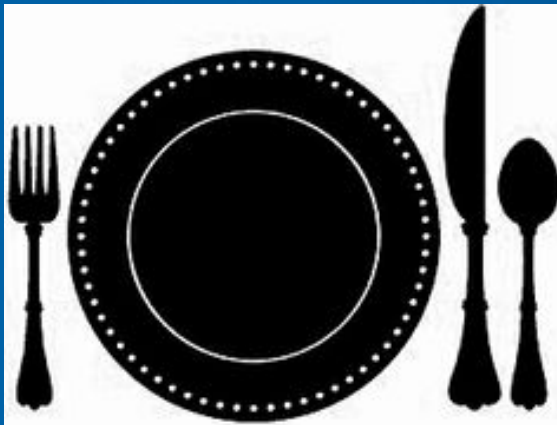
Adults

- Adult education programs
- Job training programs
- Drug courts
- Day report centers
- Food pantries
- Foster agencies

Adults

- Health Departments
- WIC offices/clinics
- Government offices
- Public schools
- Preschools/Head Start

2016 Outcomes (Adults)



93% ↑ diet
quality



78% ↑ food
resource
management



28% ↑ daily
physical
activity

2016 Outcomes (Youth)



82% ↑ nutrition
knowledge



42% ↑ food
safety



36% ↑ daily
physical
activity

Working Together

- You can refer your clients to us for programs and services
- If you serve groups of lower-income clients, we can come to you

Do you see a fit?

Give us a call: 304-720-9891

Thank you!

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